

Privacy Policy

Update as at 16 Aug 2017

What do we use your information for?

Any of the information we collect from you may be used in one of the following ways:

- i. To personalise your experience (your information help us to better respond to your individual needs)
- ii. To improve our website (we continually strive to improve our website offerings based on the information and feedback we receive from you)
- iii. To improve customer service (your information helps us to more effectively respond to your customer service requests and support needs)
- iv. To process transaction - Your information, whether public or private, will not be sold, exchanged, transferred, or given to any other company for any reason or whatsoever, without your consent, other than for the express purpose of delivering the purchased product or service requested by the customer.
- v. To send periodic emails - the email address you provide for order processing, may be used to send you information and updates pertaining to your order, in addition to receiving occasional company news, updates, related product or service information, etc.

Note: If at any time you would like to unsubscribe from receiving future emails, please write an email to contact@yipinstudio.com for our further action.

- vi. To administer a contest, promotion, survey or other site feature.

Personal data we collect includes but is not limited to the following:

- i. Personal details such as name, IC number, age, birth date, address, gender, telephone number, mobile telephone number, email address, etc;
- ii. Your image captured by camera or video when you attend promotional or other events organised by us, or captured as part of a promotional contest or other marketing activities; and / or
- iii. information automatically collected when you visit our website such as IP address, web browser, software, transaction information and other information.

How do we collect your personal data?

- i. When you apply to be a member of Yi Pin Studio membership also known as Premier or register your interest with us to obtain information and updates on any products and services, whether in physical hardcopy or electronically;

- ii. When you enter contests or respond to our surveys, promotions or questionnaires, whether in physical hardcopy or electronic copy;
- iii. Pursuant to any inquiry, complaint, request or communication made with or to us, whether in physical hardcopy or electronically (including through our website or other platforms);
- iv. When you attend events organised by us (in relation to CCTV images, other camera/ video images and other personal details collected for security purpose);
- v. When you submit your information on our e-commerce platform for the purpose of making purchases online; and / or
- vi. Through the use of cookies on our website and other internet platforms.

How do we protect your information?

We implement a variety of security measures to maintain the safety of your personal information when you access your personal information.

The use of cookies?

- i. When you visit our website or use our services through our web portal, our web portal may create a “cookie”. A “cookie” is a piece of information stored on our hard drive containing information of your computer. The “cookie” enables our system to recognise your browser and remember your name and billing information and other information so that you won’t have to retype it on your next visit.
- ii. A session ID cookie expires when you close your web browser. A persistent cookie remains on your hard drive for an extended period of time. You can remove the persistent cookie by following directions provided in your respective web browser.

Do we disclose any information to outside party(ies)?

We do not sell, trade, or otherwise transfer to outside party(ies) your personally identifiable information. This does not include trusted third parties who assist us in operating our website, conducting our business, or servicing you, so long as those parties agree to keep this information confidential. We may also release your information when we believe release is appropriate to comply with the law, enforce our site policies, or protect ours or others rights, property, or safety. However, non-personally identifiable visitor information may be provided to other parties for marketing, advertising, or other uses.

Third party links

Occasionally, at our discretion, we may include or offer third party products or services on our website. These third party sites have separate and independent privacy policies. We therefore have no responsibility or liability for the content and activities of these linked sites. Nonetheless, we seek to protect the integrity of our site and welcome any feedback about these sites.

Online Privacy Policy Only

This online privacy policy applies only to information collected through our website and not to information collected offline.

Your consent

By using our site, you consent to our [Privacy Policy](#) <insert link page>

Changes to our Privacy Policy

If we decide to change our privacy policy, we will post those changes on this page. This policy was last modified on 16 August 2017

Contacting Us

If there are any questions regarding this privacy policy you may contact us using at <http://www.yipinstudio.com/contact-us> or email to contact@yipinstudio.com